Kiosk: Revolutionizing the Fast Food Experience

Kiosk is a cutting-edge self-service ordering platform designed to elevate the fast-food customer experience while driving operational efficiency. By empowering customers to independently place and pay for their orders, Kiosk reduces wait times, increases order accuracy, and boosts customer satisfaction.

Key Benefits for Fast Food Restaurants:

- Accelerated Order Processing: Streamline operations and reduce wait times through efficient order placement and payment.
- Enhanced Customer Satisfaction: A convenient and personalized ordering experience fosters customer loyalty.
- Increased Average Order Value: Utilize upselling and cross-selling opportunities to boost revenue.
- Data-Driven Insights: Gather valuable customer data to adjust menu development and marketing strategies.
- Optimized Labor Allocation: Allocate staff more efficiently by reducing reliance on cashiers.

Key Features for Fast Food Customers:

- Speed and Convenience: Quickly place orders and make payments without waiting in line.
- Personalized Experience: Customize orders and explore menu options at their own pace.
- Mobile Loyalty Integration: Seamlessly integrate with mobile apps to get benefits.
- Digital Menu Displays: Showcase enticing visuals and product information to drive impulse purchases.

The kiosk is the ideal solution for fast-food restaurants seeking to stay ahead of the competition and deliver exceptional customer experiences. By embracing this innovative technology, businesses can optimize operations, increase revenue, and build a loyal customer base.

Product functionalities

Site personalization	
filter payments per location and order type	you can set rules for payment methods to be hidden for specific locations and order types
Multi-language	You can set the available languages for a specific location
Support for people with disabilities	The screens will be redimension for people with disabilities
Intro video	You can set up an intro video to promote your products or restaurant
Tax for Take Away	You can set the different taxes for takeaway orders based on the location
Multiple interfaces with bank pos	The mechanism to integrate with different payment pos providers
Promo page	You can set up a promo page with your offers
Banner	You can set a banner with promos or product categories that you want to promote
Items	
simple items with pictures, descriptions, and weight	simple items that require no configuration. on click, the item will be added to the cart
configurable items with mandatory and optional modifiers	items that require configuration, choose different options from one or more sections (mandatory - one choice from many, optional - any choices from many)
combo menus, one choice at every step	menus that require configuration, few or many steps, multiple choices at each step, can choose one item at each step. Menus can have a price, items can be free or have an additional price.
buy one get one free offer type (BOGO)	buy one get one free - menu type where all groups include the same items
pizza configurator	pizza configurator allows to setup sizes, crust types, toppings
Combo upsell	When the guest presses on the product the system prompts for the combo menu
Order upsell	You can set the upsell for the basket
additives, ingredients, and allergens per item	see the allergens for each item and an icon on the card as a reference that this item has some allergens
nutritional info per item	nutritional declaration available on each item
promo price (strikethrough) on the item's card	on the item card, see a strikethrough price (the base price) and the real (promotional) price on the button
different price per location	the same item can have a different price depending on the location that is delivered to the customer's address

different price per city	the same item can have a different price for each city
unavailable items if kitchen stock=0	items marked in KDS with stock=0 appear as unavailable on the website
labels per item (New, Promo, Recommended, etc.)	set up stemples on the item's card like New, Promo, Recommended, Seasonal, etc.
veggie or hot items icons	veggie and spicy items are signaled with a representative icon in front of the name
Loyalty	
points accumulation	a registered user can have a loyalty program allowing for point accumulation
Upsell and benefits	
upsell / items recommended based on the cart content	based on all items added and the setup rules, customers' other items recommended in the cart
combo upsell missing items to create a combo	if all but one item from a menu /combo are added to the cart, the customer gets an upsell proposal to add the last item and transform all to a menu to get a better deal

Deployment

Setting up Kiosk is straightforward. Our cloud-based platform eliminates the need for installation or configuration, allowing restaurants to get started quickly and seamlessly integrate the platform into their existing operations.

Technical requirements

Runs on Windows or Linux

Configuration requirements

- Product catalog – all item's content: categories, pictures, description, pricing, weight, allergens, ingredients and additives, nutritional declaration
- Offers
- Promos, Intro videos, Banners
- Payment methods
- Type of transactions
- Bank pos interface
- Multilanguages

- Design elements (colors, fonts)

During implementation, you will have our full support for design and configuration.

Support

Our dedicated customer support team is always available to assist restaurants with any questions or concerns, ensuring a smooth onboarding and ongoing support throughout their Kiosk journey.

Call to Action

Elevate your restaurant's service and customer experience with Kiosk, the revolutionary digital ordering platform that streamlines operations, enhances guest satisfaction, and drives business growth. Contact us today to schedule a personalized demo and discover how Kiosk can transform your restaurant into a digital dining destination.

Want more information about the full range of Breeze Suite products?